



“Setting the Stage for Community, Institutional, & Professional Advancement”



**Texas Association of Black Personnel in
Higher Education
and the
Texas Higher Education Coordinating Board**

JOINT ANNUAL STATE CONFERENCE

March 2-4, 2012 ★ Dallas, Texas

Setting the Stage for Community, Institutional and Professional Advancement

TABPHE 39th Annual State Conference / THECB Joint State Conference

March 2-4, 2012 ★ Omni Dallas Hotel at Park West ★ Dallas, TX

The Texas Association of Black Personnel in Higher Education (TABPHE) is proud to collaborate once again with the Texas Higher Education Coordinating Board (THECB) to provide this unique opportunity. TABPHE and THECB invite you and other college and university personnel to participate in what will be the year's best investment toward your professional development. Both TABPHE and the Texas Higher Education Coordinating Board are committed to improving the educational system and closing the educational gaps in Texas.

The TABPHE-THECB Joint State Conference is specifically designed to address the educational and professional needs of Blacks in higher education. This prestigious affair will attract attention across the state by bringing together representatives from academia, state government, corporations, private industry and non-profit organizations. This joint conference will also be an excellent venue for local, state and national businesses to showcase their products and services.

The TABPHE-THECB Joint Conference is your opportunity to serve and play a significant role in a movement to SET THE STAGE in Texas higher education! The host city for this event is Dallas, Texas. You will want to plan additional time to venture out and enjoy the sights & sounds around town.

Special Attractions:

- A *Faculty Institute* will convene as an early conference activity to address current and relevant issues of African-American faculty
- An early conference *Staff Development Institute* will convene during the conference to include leadership development and leadership application for college employees
- A *Student Leadership Institute* will convene during the conference to include leadership development, mentoring and networking opportunities for college students
- Complimentary shuttle rides from the hotel to local venues (within 5 miles)
- Complimentary Wi-Fi in rooms for Omni Select Guest members (free to join)

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About TABPHE and THECB

Texas Association of Black Personnel in Higher Education

On April 7-9, 1973, several representatives of state and private institutions of higher education, from Texas and surrounding states, met at the Ramada Inn Central in Dallas, Texas, to discuss concerns pertinent to the well being of African Americans at higher educational institutions. The group represented a variety of general and specialized interests; however, each person was committed to equal opportunity in higher education and affirmative action efforts. They agreed to formally organize an association to promote, maintain and assure the development and growth of African-American faculty, staff and students in the educational process.

The organization was named the Texas Association of Black Personnel in Higher Education, and it began bringing together hundreds of African-American leaders as a unified force to address new and recurring challenges in Texas higher education. TABPHE is a membership association dedicated to the issues of Black faculty and staff at colleges and universities statewide.

Texas Higher Education Coordinating Board

The mission of the Texas Higher Education Coordinating Board is to provide the Texas State Legislature advice and comprehensive planning capability for higher education, to coordinate the effective delivery of higher education, to administer programs efficiently, and to improve higher education for the people of Texas. In 2006, the African-American Male Advisory Committee (AAMAC) was conceived when staff at the Texas Higher Education Coordinating Board reviewed significant research and determined that additional efforts were necessary to address the negative trend of declining Black male students enrolling in, matriculating through and graduating from postsecondary institutions in Texas. The vehicle utilized to initially address these issues was the AAMAC, a statewide committee of recognized education experts comprised of representatives from higher education and K-12, along with organization leaders from colleges and universities within the state of Texas.

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About the TABPHE-THECB Joint State Conference

Variety of Sessions & Activities

The TABPHE-THECB Joint State Conference will feature a number of sessions and activities from which to choose. These include, but are not limited to the following:

- ★ Keynote speakers include Mr. Nakia Douglas, Principal for Barack Obama Male Leadership Academy, De Juana Lozada, Director of Diversity, Inclusion & Community Engagement P-16 Initiatives for THECB
- ★ General and concurrent sessions from which to choose
- ★ Early conference institutes for faculty, staff, and students
- ★ Special interest panel - *State of Black America: The Black College Student Perspective*
- ★ Recognition reception for first-time attendees
- ★ TABPHE 2K Walk/Run
- ★ Viva Las Vegas, TABPHE Style Casino Night
- ★ 15+ exhibitors and vendors
- ★ TABPHE inspiration & praise with special guest Dr. Maria Dixon Hall, Associate Professor at Southern Methodist University
- ★ Destination Dallas, free-time activities

Conference Presenters and Speakers

TABPHE and THECB are pleased to announce that a number of distinguished individuals have agreed to share their expertise at the 2012 conference. You will have ample opportunities to dialog with the workshop presenters and major speakers as they share their ideas, inspirations and innovative presentations. Topics and issues may include:

Institutional Advancement

- Career colleges and their impact
- Maximizing resources to improve access to higher education
- Innovative uses of technology in higher education
- Issues facing faculty in academia
- Diversity and multiculturalism
- Partnerships with Historically Black, Asian, and Hispanic Colleges/Universities
- Current trends in recruitment and retention
- Economics and the global economy

Professional Advancement

- Leadership and professional development
- Utilizing social networks in higher education
- Communication and teambuilding
- Motivation and support staff issues
- Current research in higher education

Community Advancement

- African-American male issues, current research & solutions
- P-20 Initiatives, successes and challenges
- Diversity and multiculturalism

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Hotel Accommodations



Omni Dallas Hotel at Park West

TABPHE-THECB is proud to have selected the Omni Dallas Hotel at Park West as our conference site this year. While you are here, please be sure to indulge yourself in the creature comforts of the Omni Dallas Hotel. The hotel is just minutes from the bustling city, nestled adjacent to a serene 125-acre lake.

- Convenient to Interstates 635 & 35
- 10 minutes/8 miles from DFW Airport
- 10-minute drive to the cities of Addison, Farmers Branch, Coppell, and Grapevine
- 15 minutes/10 miles to downtown Dallas
- 15 miles from Dallas Love Field Airport
- 5 mile complimentary shuttle

Conference Hotel: Omni Dallas Hotel at Park West ★1590 LBJ

Freeway, Dallas, TX 75234 ★ (972) 869-4300 ★ Fax: (972) 869-3295 ★

www.omnidallasparkwest.com ★

<http://www.omnihotels.com/FindAHotel/DallasParkWest/MapAndDirections.aspx>

Hotel Information: The Omni Dallas Hotel at Park West invites guests to experience the elegance of a luxurious hotel with neoclassical distinction. Overlooking the Elm Fork of the Trinity River, this 12-story, AAA Four-Diamond hotel is framed by a luminous lake and a lush green park. It is also surrounded by a 2K and 10K jogging trail. The Omni Dallas Hotel offers ideal accommodations to all those traveling to the Dallas/Fort Worth Metroplex.

Reservations: Call toll-free at 1-888-444-OMNI (6664) or directly to the Dallas Park West location at (972) 869-4300. Ask for the special conference rate. Rate does not include tax, so please bring a state tax-exempt form from your college or university.

Special Room Rates:

\$95 single, double, triple or quad (cancellations must be at least 48 hours prior to check-in)

Special Rate Deadline:

February 9, 2012 (after deadline, regular hotel rates may apply)

Additional Info: Sign up to be an Omni Select Guest Member at:

<http://www.omnihotels.com/SelectGuestProgram.aspx>

Benefits include:

- Complimentary Wi-Fi service
- Morning beverage delivery
- Complimentary pressing of 2 items
- Complimentary newspaper of your choice (daily)
- Customized room preferences

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Preliminary Conference Schedule

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“Setting the Stage for Community, Institutional and Professional Advancement”

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Thurs, March 1	6:30pm – 9pm	TABPHE State Board of Directors Meeting
Friday, March 2	9am – 12pm	Faculty Institute
	9am – 12pm	The Reby Cary Staff Development Institute
	9am – 12pm	The Erma Johnson Hadley Student Leadership Institute
	12:30pm – 2pm	Conference Kick-off Luncheon
	2pm – 8pm	Exhibits
	3pm – 4:15pm	Concurrent Workshop (4)
	4:30pm – 5:30pm	First-Timers Reception *All are Welcome*
	5:30pm – 7pm	State of Black America: The Black College Student Perspective
Local Restaurants	7pm – 8:30pm	Destination Dallas (dinner on your own)
	8:30pm – 9:30pm	Prayer Service
	8:30pm – 10:30pm	Special Session: Swing-Out Lessons
	8:30pm – 12am	TABPHE Networking Lounge: Co-Sponsored with Alpha Sigma Lambda Chapter of Alpha Phi Alpha Fraternity Inc.
Sat, March 3	7am – 7:45am	TABPHE 2kWalk/Run
	7:30am – 6pm	Registration, Exhibits
	8:30am – 9:15 am	Setting the Stage Breakfast
	9:30am – 10:45 am	Concurrent Workshops (4)
	11am – 12:15 pm	Concurrent Workshops (4)
Local Restaurants	12:30pm – 1:50pm	Destination Dallas (lunch on your own)
	2:15pm – 3:15 pm	Concurrent Workshops (4)
	3:30pm – 4:45 pm	TABPHE Business Meeting & Election
	4:45pm – 5:45pm	TABPHE State Committee Meetings/Local Chapters
	7pm – 9pm	TABPHE Dinner & Awards Banquet-After Five Attire
	9pm – 11pm	Viva Las Vegas-Dallas TABPHE Style
Sunday, March 4	7am – 7:45am	TABPHE 2kWalk/Run
	7:30am – 9am	TABPHE State Board of Directors Meeting
	8am – 11am	Exhibits
	9am – 11 am	TABPHE Inspiration & Reflection

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Call for Workshop and Special Session Proposals

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The success of prior conferences has always depended on you! We encourage you to submit a workshop proposal so that your colleagues may benefit from your knowledge and insight. Preferential treatment will be given to co-presenters, group presentations and panels. **Proposals must be received by January 21, 2012.** The limited number of workshop opportunities may necessitate an earlier deadline.

Proposals will be judged on content, clarity and reflection of the conference theme. Time allotted for each workshop is 1 hour and 15 minutes, including questions & answers. The presenter must provide all audiovisual equipment needs and presentation materials. We strongly encourage presenters to promote solution driven, interactive and engaging dialogue (handouts are a plus!). **Selected presenters will be notified by Feb 3, 2012.** All conference presenters must register for the conference.

We invite you to submit your ideas, inspiration and innovative presentations that reflect the essence of this year’s conference theme: *“Setting the Stage for Community, Institutional and Professional Advancement.”*

Please submit your proposal on one of the following (or other) topics:

Institutional Advancement

- Career colleges and their impact
- Maximizing resources to improve access to higher education
- Innovative uses of technology in higher education
- Issues facing faculty in academia
- Diversity and multiculturalism
- Partnerships with Historically Black, Asian, and Hispanic Colleges/Universities
- Current trends in recruitment and retention
- Economics and the global economy
- Budget constraints and challenges
- Current research in higher education

Professional Advancement

- Leadership and professional development
- Utilizing social networks in higher education
- Communication and teambuilding
- Motivation and support staff issues

Community Advancement

- African-American male issues, current research & solutions
- P-20 Initiatives, successes and challenges
- Diversity and multiculturalism

Call for Workshop and Special Session Proposals, (cont.)

Presenter(s) Information

Name _____ Title _____

Institution _____

Address _____

Telephone () _____ Fax () _____ E-mail _____

Co-Presenters:

Name _____ Title _____

Name _____ Title _____

Workshop Information

Title of Workshop: _____

The title should accurately reflect the content of the session.

Abstract:

In the space below, please type an abstract of **50-75 words** as you wish it to appear in the conference program. A more detailed proposal may be submitted separately.

Learning Outcome(s):

Please indicate learning outcomes that describe how attendees will benefit from the presentation (i.e., "After attending this session, participants will recognize, become aware of, develop . . .").

Biographical Summary of Presenter(s):

Please provide a biographical sketch of **50 words** or fewer for each presenter. Photos may be requested at a later time.

Equipment Needed:

The presenter must provide A-V equipment for presentation. Hotel equipment rental rates are available upon request.

Please submit proposal to:

Walter Price • ProfessorPrice@SWCC.edu • Fax: 972.563.7133

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Conference Registration Form

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Name _____ Title _____
Institution _____ Check if 1st-Time Attendee
Address _____ City, State, Zip _____
Telephone () _____ E-mail _____

Conference Registration Fees*

Early Registration (before December 1, 2011) \$145
Standard Registration (December 1-January 31, 2012) \$165
Late & On-Site Registration (after January 31, 2012) \$185

Early Conference Activities

Friday, March 2, 2012, 9 am-12 pm (please select only one; limited capacities, register early)

- Faculty Institute
 Reby Cary Staff Development Institute

Payment Options

1) [Click here](#) to access instant on-line payment with PayPal. **Important**-While on the PayPal web site, in the section marked "Instructions to merchant/from buyer" provide each registrant's name, title, institution, mailing address, phone and email.

2) Or make check payable to TABPHE
and mail to the contact below:

% Tanisha Shorter, Treasurer
401 Congress Ave., Suite 1540
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176



Conference contacts:

Netreia McNulty; Office: 972.883.6280, zyratore@utdallas.edu
LaKisha Wooden; Office: 214.860.2728, lwooden@dcccd.edu

*Postmark or electronic submission date will determine the appropriate registration fee (which must be included with registration form).

- Fees include all conference materials, workshops, reception, luncheon and banquet.
- For registrations mailed within two weeks of the conference, please bring proof of registration for verification.
- Refund requests must be received **in writing** prior to January 31, 2012 (attendee substitutions are encouraged instead).

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Student Registration Form

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Name _____ Check if 1st-Time Attendee
Address _____ City, State, Zip _____
Telephone () _____ E-mail _____

Institution _____ Major _____
Classification _____ Graduate Interests _____
 1st-Generation college student 2nd-Generation college student

Student Leadership Institute Fees* (March 2nd Only)

Standard Registration (through December 31, 2011) \$ 65
Late & On-Site Registration (after December 31, 2011) \$ 75

Early Conference Activities

Friday, March 2, 2012, 9 am-12 pm

The Erma Johnson Hadley Student Leadership Institute

Payment Options

1) [Click here](#) to access instant on-line payment with PayPal. **Important**-While on the PayPal web site, in the section marked “Instructions to merchant/from buyer” please provide each registrant’s name, title, institution, mailing address, phone and email.

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Conference contacts:

Netreia Mc Nulty, Office: 972.883.6390; zyratore@utdallas.edu
LaKisha Wooden; Office: 214.860.2728; lwooden@dcccd.edu

*Postmark or electronic submission date will determine the appropriate registration fee (which must be included with registration form).

- Fees include all institute materials, institute workshops, luncheon and reception on March 2, 2012.
- For registrations mailed within two weeks of the conference, please bring proof of registration for verification.
- Refund requests must be received **in writing** prior to January 31, 2012 (attendee substitutions are encouraged instead).

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Advertisement Request Form

TABPHE 39th Annual State Conference / THECB State Conference Setting the Stage for Community, Institutional, and Professional Advancement March 2-4, 2012 ★Omni Dallas Hotel at Park West ★ Dallas, TX

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your advertising space in the Conference Souvenir Booklet by completing this form and submitting it with your payment. Souvenir booklet space for ads is limited. The deadline for ad copy is January 15, 2012.

Size & Price Chart:

Half Page 4.25 x 11 in	
Quarter Page 4.25 x 5.5 in	Bus. Card 2.125 x 5.5
	Bus. Card 2.125 x 5.5

Size	Measurement	Price
Full Page	8.5 x 11 in.	\$ 125.00
Half Page	4.25 x 11 in.	\$ 75.00
Quarter Page	4.25 x 5.5 in.	\$ 60.00
Business Card	2.125 x 5.5 in.	\$ 45.00

Guidelines:

- All advertising is subject to the approval of TABPHE and should be camera-ready. Camera-ready copy is the final layout of a page, looking exactly as it should appear when it is published. Please include an additional \$12 per photograph for all non-camera-ready copy.
- Only high resolution JPEG & PDF files will be accepted. All type should be converted to outlines as we will not assume any responsibility for incorrect font usage. All photos submitted must be high resolution (at least 300 dpi).
- Color photographs are preferred. The publisher reserves the right to reject or cancel advertising at any time. Advertisers who desire their photographs and other materials returned should label each piece with their name and submit a self-addressed, stamped envelope.
- The Conference Souvenir Booklet will be printed in black & white and placed online in full color.

For additional information, please contact:
 Bruce August Jr., 972.883.6292, Bruce.August@utdallas.edu

TABPHE is a non-profit organization that provides a statewide vehicle for a diverse, multicultural workforce to learn, share, direct, lead, and influence our educational system.

Please Type or Print:

Contact Person:

Business/Organization:

Mailing Address:

City/State/Zip Code:

Phone: (____) _____

E-mail address:

Guidelines:

- All advertising is subject to the approval of TABPHE and should be camera-ready. **Camera-ready copy is the final layout of a page, looking exactly as it should appear when it is published.** Please include an additional \$12 per photograph for all non-camera-ready copy.
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- **The Conference Souvenir Booklet will be printed in black & white and placed online in full color.**

For additional information, please contact:

Bruce August Jr., 972.883.6292, Bruce.August@utdallas.edu

Submit completed order form and payment to:

TABPHE

% Tanisha Shorter, Treasurer

401 Congress Ave., Suite 1540

Austin, Texas 78701

Send advertisement to:

Bruce August, Jr.

bruce.august@utdallas.edu

TABPHE Federal Tax-Exempt ID # 74-2738176

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Vendor Form

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Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your vendor space by completing this form and submitting it with your payment. Total vendor space is limited to twenty (20) tabletop exhibits, so reserve your space early! The deadline for vendor space is January 15, 2012.

Please Type or Print:

Contact Person: _____

Business/Organization: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: () _____

E-mail address: _____

Do you need electricity? Yes No

Will you donate a door prize? Yes No

Vendor Information: \$150 per table x _____ table(s) = \$_____ Total

Each vendor station includes one 5-foot, skirted table. Floor space is limited to under and behind the assigned table. Vendors may not sell food or drinks. A full refund will be given for cancellations received in writing by February 1, 2012. No refunds will be given after this date. A cancellation is not considered accepted until confirmed in writing by TABPHE.

For additional information please contact:

Dantrayl Smith; Office: 940.369.8288; Dantrayl.smith@unt.edu

Special Bonus: Vendors who also advertise in the Conference Souvenir Booklet will receive a 10% discount on a full-page ad!

Please submit completed order form and payment (with your ad copy if applicable) to:

TABPHE

% Tanisha Shorter, Treasurer

401 Congress Ave., Suite 1540

Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176

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Corporate Sponsorship Form

TABPHE 39th Annual State Conference / THECB State Conference Setting the Stage for Community, Institutional, and Professional Advancement March 2-4, 2012 ★Omni Dallas Hotel at Park West ★ Dallas, TX

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, become a sponsor. The deadline is February 1, 2012.

Please Type or Print:

Contact Person: _____
Business/Organization: _____
Mailing Address: _____
City/State/Zip Code: _____
Phone: () _____ Fax: () _____ E-mail _____

SPONSOR INFORMATION (Please check level of contribution):

Platinum - \$4,500

Sponsorship of major events AND
"Official Conference Host"
Name recognition on advertisements
Banner* displayed at registration & luncheon
Full-Page Program Ad
Recognition at Awards Banquet

Bronze - \$1,000

Sponsor of any one of the three Institutes
Recognition in advertisements
Banner* displayed at Institute
Full-Page Program Ad
Recognition at Awards Banquet

Gold - \$3,000

"Official Conference Sponsor"
Name recognition on advertisements
Banner* displayed
Full-Page Program Ad
Recognition at Awards Banquet

Copper - \$500

Half-Page Program Ad in Souvenir Booklet
Recognition at Awards Banquet

Patron's List - \$100

Name Recognition in Program Booklet
Recognition at Awards Banquet

Silver - \$2,000

Full-Page Program Ad
Recognition at Awards Banquet
Banner* displayed at Reception
Sponsor - Special Reception
Recognition at Awards Banquet

Other Sponsorship Opportunities

Please inquire about additional sponsorship opportunities, such as one of the conference breakfasts and conference hospitality room. Contact information is found below.

You may submit banners, photographs and other materials for advertisements. All banners must be reviewed and approved by **January 15, 2012**. All advertisements for the Souvenir Book must be camera-ready and submitted by **January 15, 2012**. Electronic submission of photographs is preferred. The publisher reserves the right to reject or cancel advertising at any time. For **additional information**, please email Netreia McNulty at Zyratare@utdallas.edu or call 972-883-6280.

Submit Sponsorship Form and payment (with your ad copy if applicable) to:

TABPHE
c/o Tanisha Shorter, Treasurer
401 Congress Ave., Suite 1540, Austin, TX 78701

**Sponsoring business/organization must provide banner.*

TABPHE federal tax-exempt # 74-2738176

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